The story begins with a thread.



SEAMLESS LATRAMA



LA TRAMA
The story begins with a thread.

La Trama is all about knitwear culture, technology and research. Since 1986, we have been transforming yarn into garments through an ongoing dialogue between manufacturing expertise and innovation. From traditional knitwear to WholeGarment technology, we have developed a method in which experience, design and an understanding of the product work in harmony.

Every project begins with a thread. From there, something new can be created.

TERRITORY
ROOTED IN THE MARCHE REGION

La Trama was founded and has grown in the Marche region, an area where manufacturing, the landscape and a culture of craftsmanship have forged a deep connection over time.
We design and produce our knitwear in Corinaldo.
Here, innovation and industrial scale maintain a direct link with the people, the local area and a manufacturing tradition that continues to evolve.





TRADITION SINCE 1986

From traditional knitwear to seamless innovation.

La Trama was founded in 1986 as a family-run workshop specialising in traditional knitwear.
In 2000, a decision was taken that would transform the company: an investment in WholeGarment technology. The expertise built up through the craft thus met a new generation of machines and new design possibilities.
In 2009, the Corinaldo headquarters was established, bringing production, development and research together under one roof.

WHOLEGARMENT
The garment is created as a single, complete piece.

In traditional knitwear, the body, sleeves and other elements are made separately and then assembled.
With WholeGarment technology, the construction changes radically: the garment is developed three-dimensionally in a single manufacturing process, directly on the machine.
The body and sleeves become continuous parts of the same structure, eliminating traditional assembly seams.
The result is a more fluid and precise garment, capable of following the body's contours more naturally and integrating shapes, volumes, stitches and details into the same construction.





TECHNOLOGY
Technology in action.
Making complexity possible.

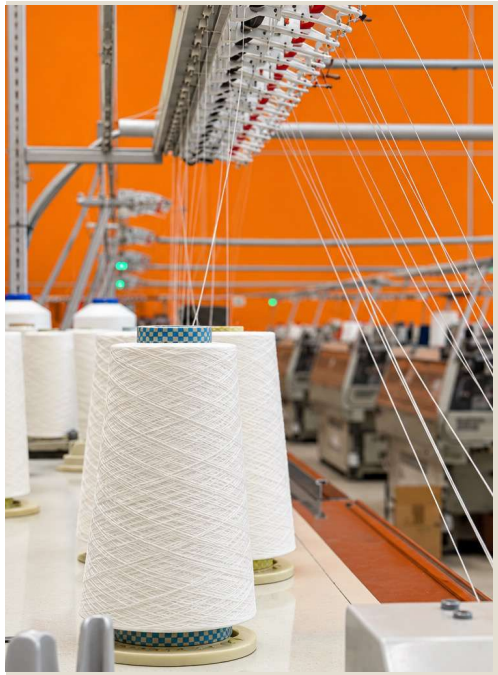
Technology expands the possibilities of knitwear.
La Trama's fleet of 40 WholeGarment machines enables the company to develop a range of different constructions, weights, gauges and textures, from the lightest fabrics to the most complex three-dimensional designs.
Precision and repeatability go hand in hand with experimentation.
The machine is not the end point of the creative process: it becomes one of its tools.



DESIGN PROCESS
BEFORE THE FIRST STITCH
Designing the garment before it even exists.

4 APEX 3 SYSTEMS
3D DEVELOPMENT
SHIMA TECHNOLOGY

Before becoming a physical object, the garment is information.
In the design process, the idea is translated into a structure capable of governing shape, stitches, tension and details.
Shima's design systems enable technicians to develop and simulate complex structures prior to production, creating a direct link between the digital design and the machine.
It is here that knitwear design and engineering begin to speak the same language.









PROCESS
FROM YARN TO FINISHED GARMENT
A single process. Greater control.

The process does not end when the fabric comes off the loom. La Trama brings together complementary skills and processes that enable the various stages of production to be carried out in-house: yarn preparation and customisation, pattern design, weaving, knitting, washing and finishing.
Keeping these skills in-house means greater quality control, fewer stages in the process and the ability to fine-tune the final result with greater precision.

HUMAN VALUE
TECHNOLOGY NEEDS HUMAN HANDS
Knowledge makes all the difference.

Behind every machine there are people.
Technology ensures precision and opens up new possibilities, but it is experience, sensitivity and knowledge of knitwear that transform these possibilities into a finished product.
Programming, monitoring, adjusting, finishing: human expertise underpins every stage of the process and represents the link between tradition and innovation.









SUSTAINABILITY
Efficiency starts with the way we manufacture.

LESS WASTE
FEWER PROCESSES
GREATER CONTROL
GREATER VALUE

For La Trama, sustainability begins with the way a garment is designed, constructed and produced. WholeGarment technology enables the garment to be created as a single piece, reducing the number of assembly stages and the waste associated with traditional garment manufacturing. Digital planning, direct production control and process optimisation enable materials and resources to be used with greater precision, intervening only where truly necessary. But sustainability also means quality and durability: creating garments designed to retain their shape, performance and value over time. A more conscious approach to production, where technology and expertise work together to achieve more by making better use of resources.

PRODUCT / RESEARCH
KNITWARE WITHOUT LIMITS
Technology becomes product.

Research becomes visible when it takes shape in the garment.
Three-dimensional structures, surfaces, variations in stitch, materials and volumes transform technology into a design language open to experimentation.
Every project arises from the interplay between yarn, construction and function.
The result must not reveal the machine that produced it.
It must express an identity.





KNOWLEDGE / SCHOOL
PASSING ON KNOWLEDGE
The future of craftsmanship begins with learning.

TRADITION → KNOWLEDGE → FUTURE
In collaboration with MASPET - ACADEMY

A skill remains alive only when it is passed on.
Alongside the most advanced technologies, La Trama maintains a connection with the knowledge of traditional knitwear and the manual techniques that form its roots.
Training becomes part of the corporate culture: preserving skills, passing them on to new generations and building a bridge between craftsmanship and innovation.

SHOWROOM
A LIVING ARCHIVE
30 years of research brought to life.

TOUCH.
DISCOVER.
DEVELOP.

The showroom is the tangible history of La Trama.
Garments, samples, experimental pieces and craftsmanship tell the story of the company's evolution and bring to life what research and technology have produced over time.
It is not merely an exhibition, but a living archive: a space to explore, touch and use as a starting point for new projects.





LET'S SHAPE THE FUTURE.
From an idea to a garment.

Throughout its history, La Trama has contributed to the development and production of knitwear for some of the world's leading fashion houses, drawing on its artisan expertise, research and WHOLEGARMENT technology.
CELINE · GIORGIO ARMANI · HERMÈS · FABIANA FILIPPI · CHANEL · MAX MARA · LOUIS VUITTON · BALENCIAGA

Every new project can begin with a thread, a material, a design or simply an idea.
La Trama draws on its experience, technology and expertise in knitwear to transform that idea into a product.

SEAMLESS LATRAMA

LA TRAMA S.r.l.
Corinaldo · Marche · Italia

latrama.it

FROM A SINGLE THREAD, A NEW OPPORTUNITY.

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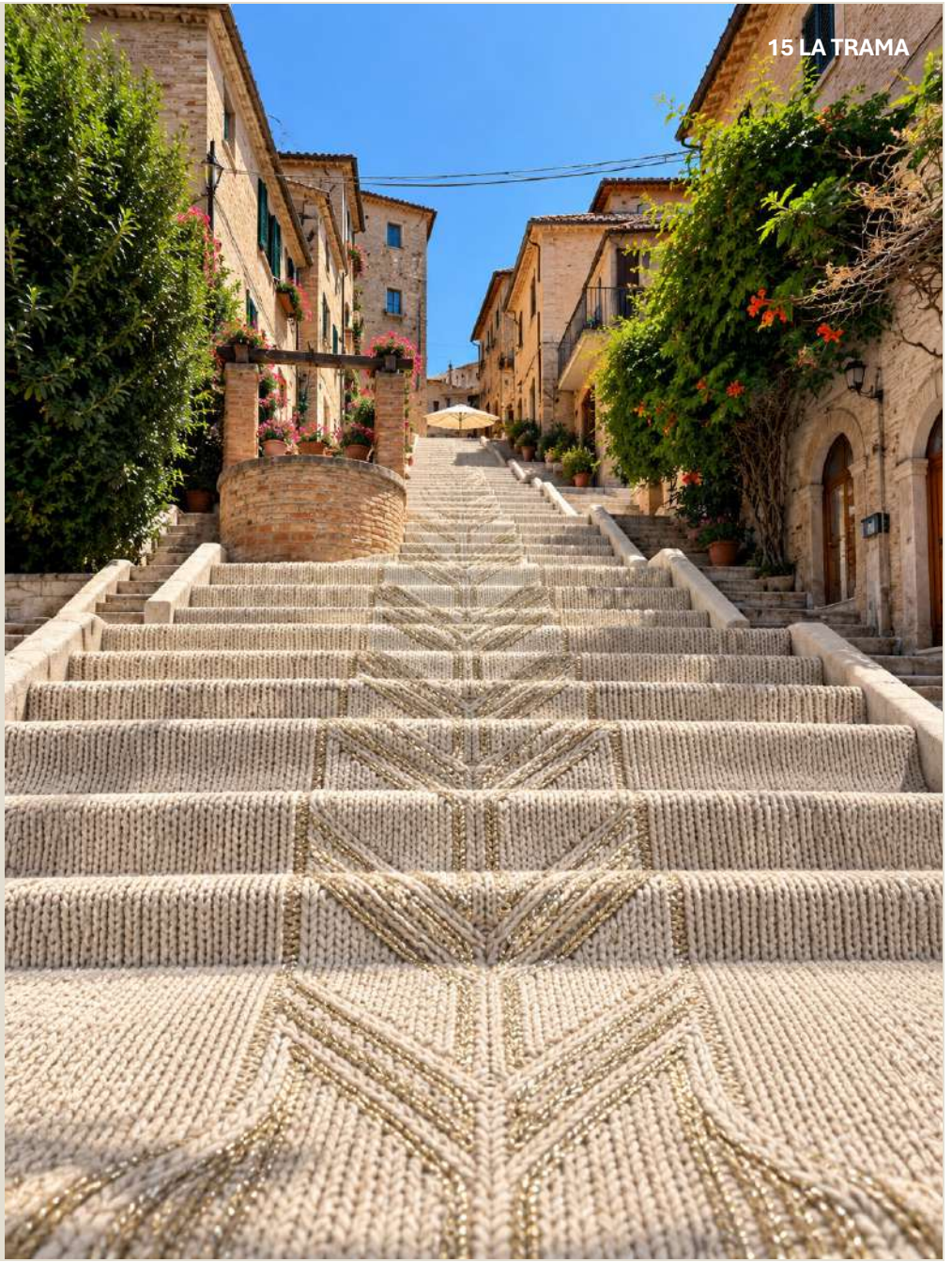

The 100-step staircase in Corinaldo